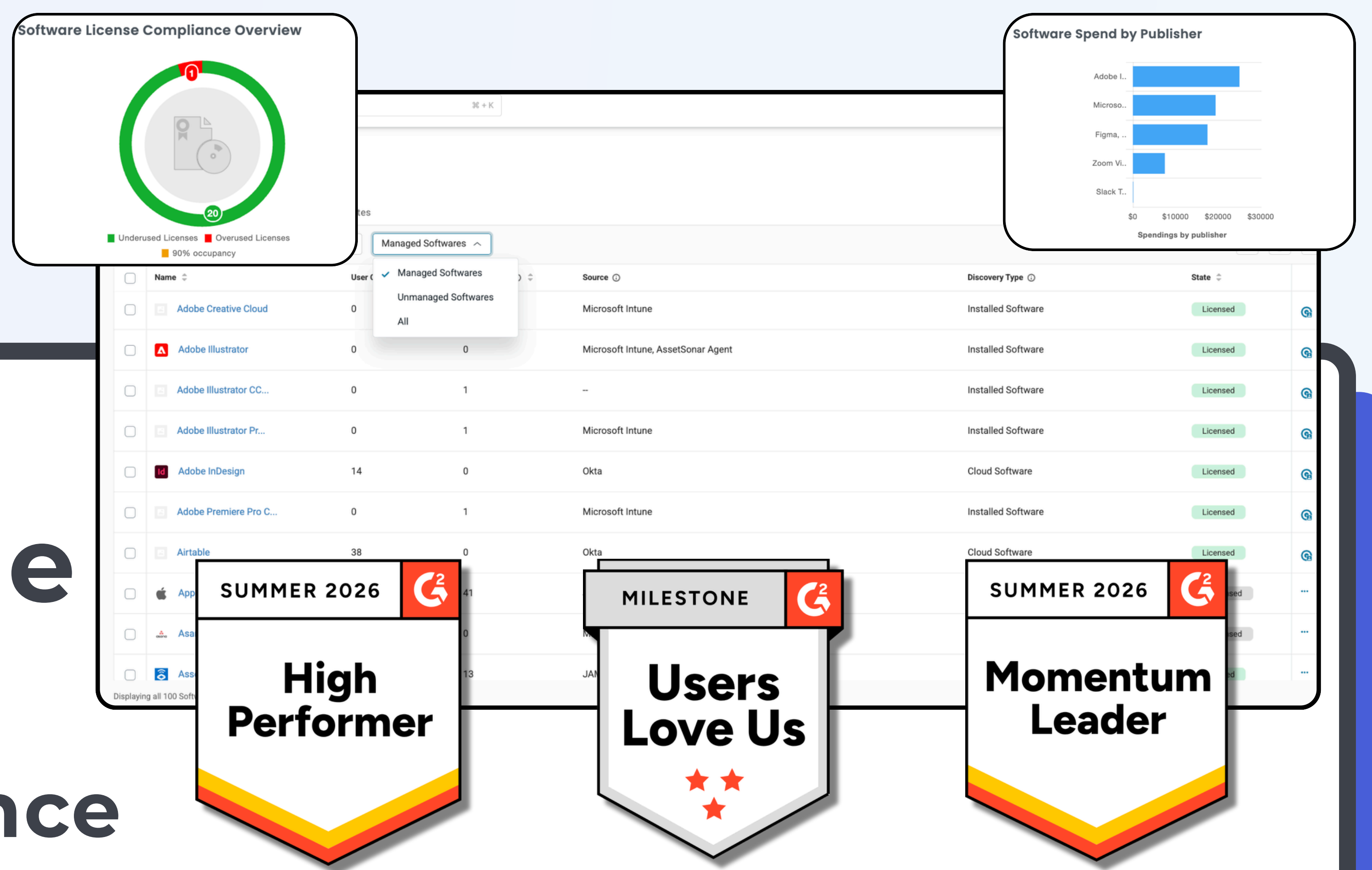


# AssetSonar Advanced SAM Module

## Your Software Control Center for Visibility, Cost, & Compliance

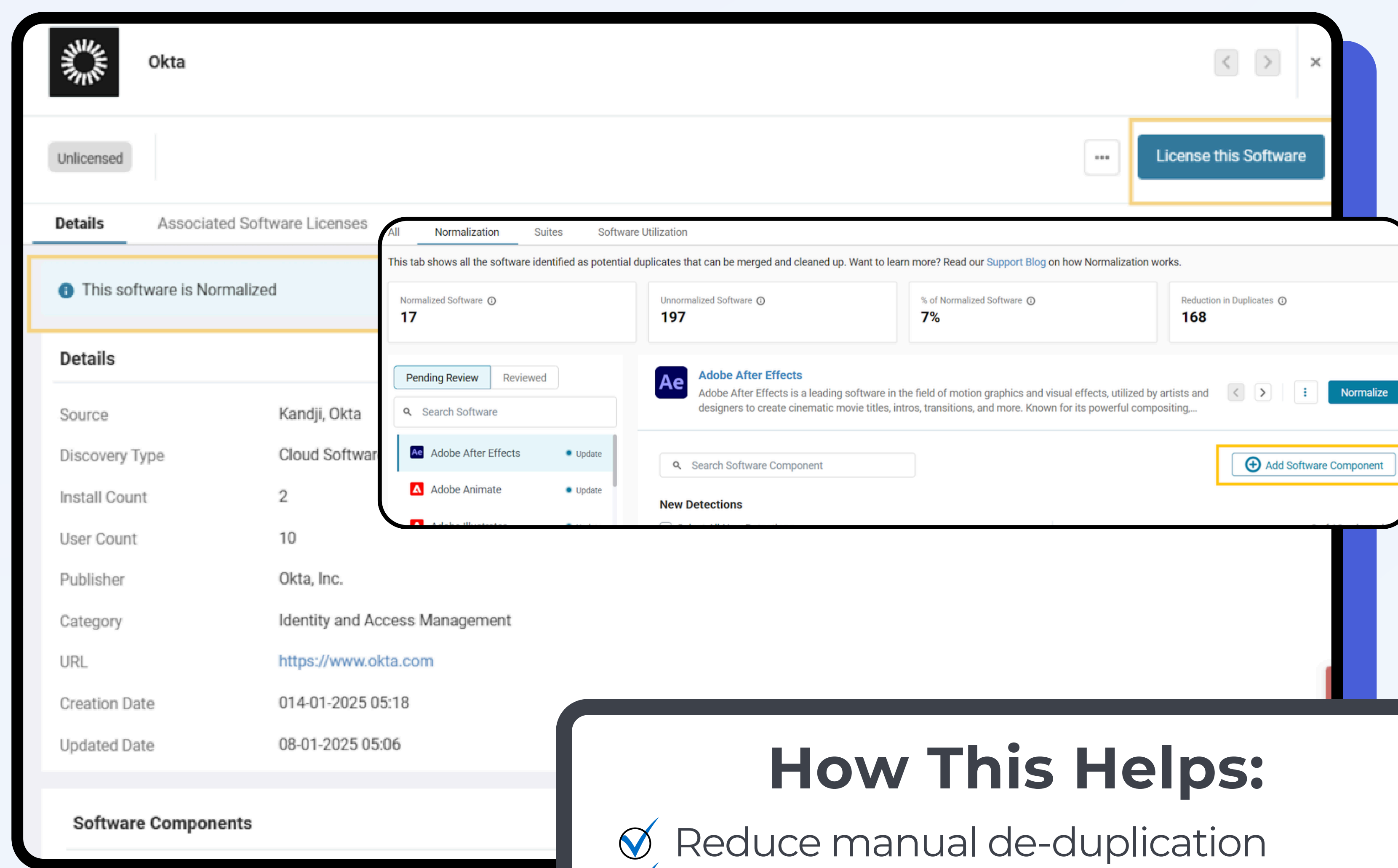
Add full software discovery, SaaS visibility, license optimization, and compliance to your existing plan at \$0.42/asset/month. All SAM data connects to the live IT Graph; discovery, compliance, and cost decisions under one live source of truth.



## Software Discovery & Normalization

Discover software across every device through multiple sources: ITAM Agent, MDM integrations, Network Discovery, Chrome & Edge Browser Plugin, and SSO/IdP. Merge duplicate on-prem, cloud, and custom instances into one Unified Software Catalog.

- Normalization auto-detects duplicate software entries across on-prem, cloud, and custom configurations
- Tracks name, version, publisher, install count, discovery source, and compliance state per application
- Software records auto-update on every agent and MDM sync cycle



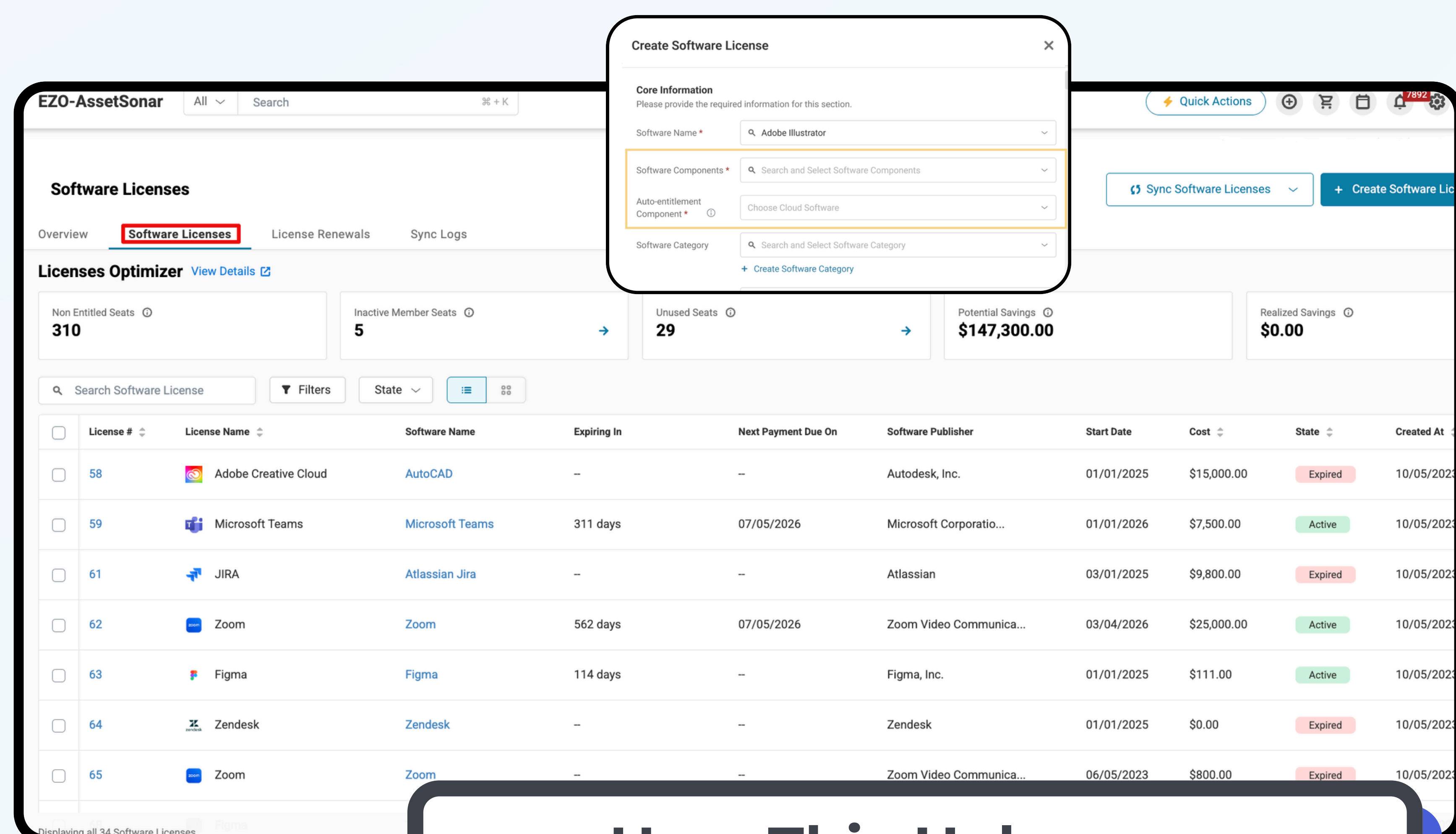
### How This Helps:

- ✓ Reduce manual de-duplication
- ✓ Auto-update records on every sync
- ✓ A clean and unified software catalog from day one

## License Management & Compliance

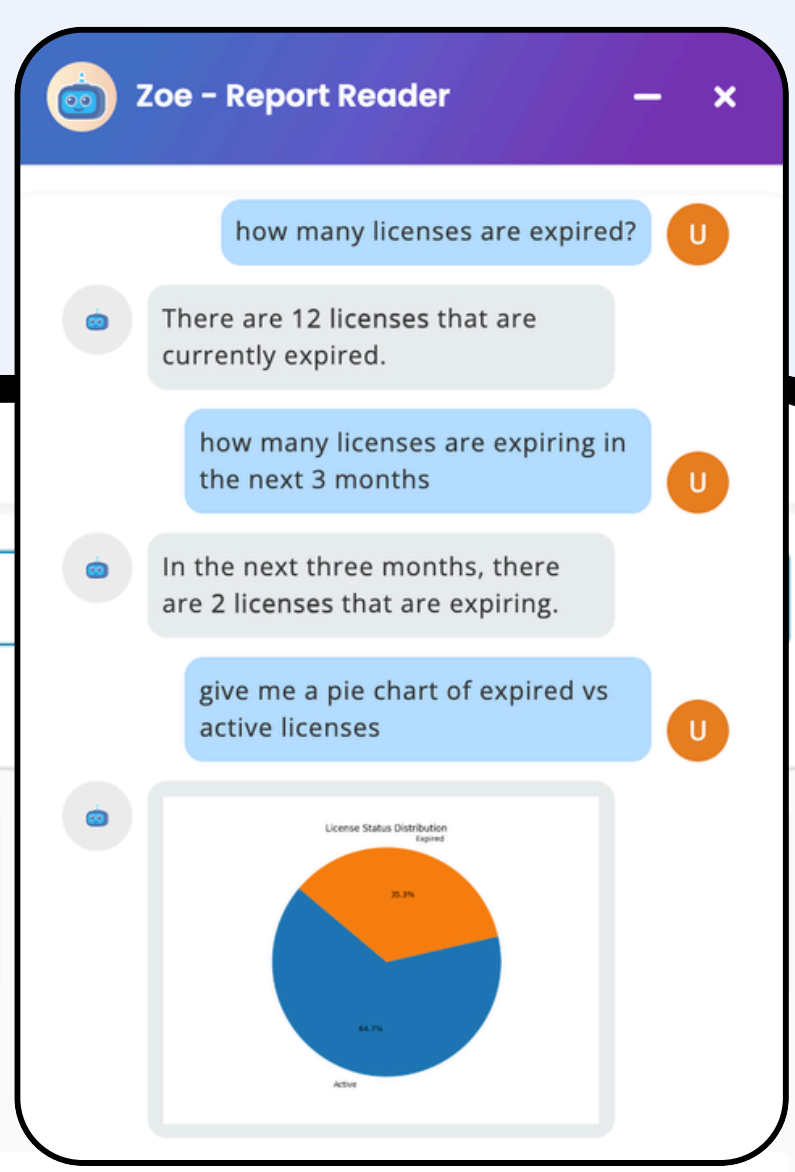
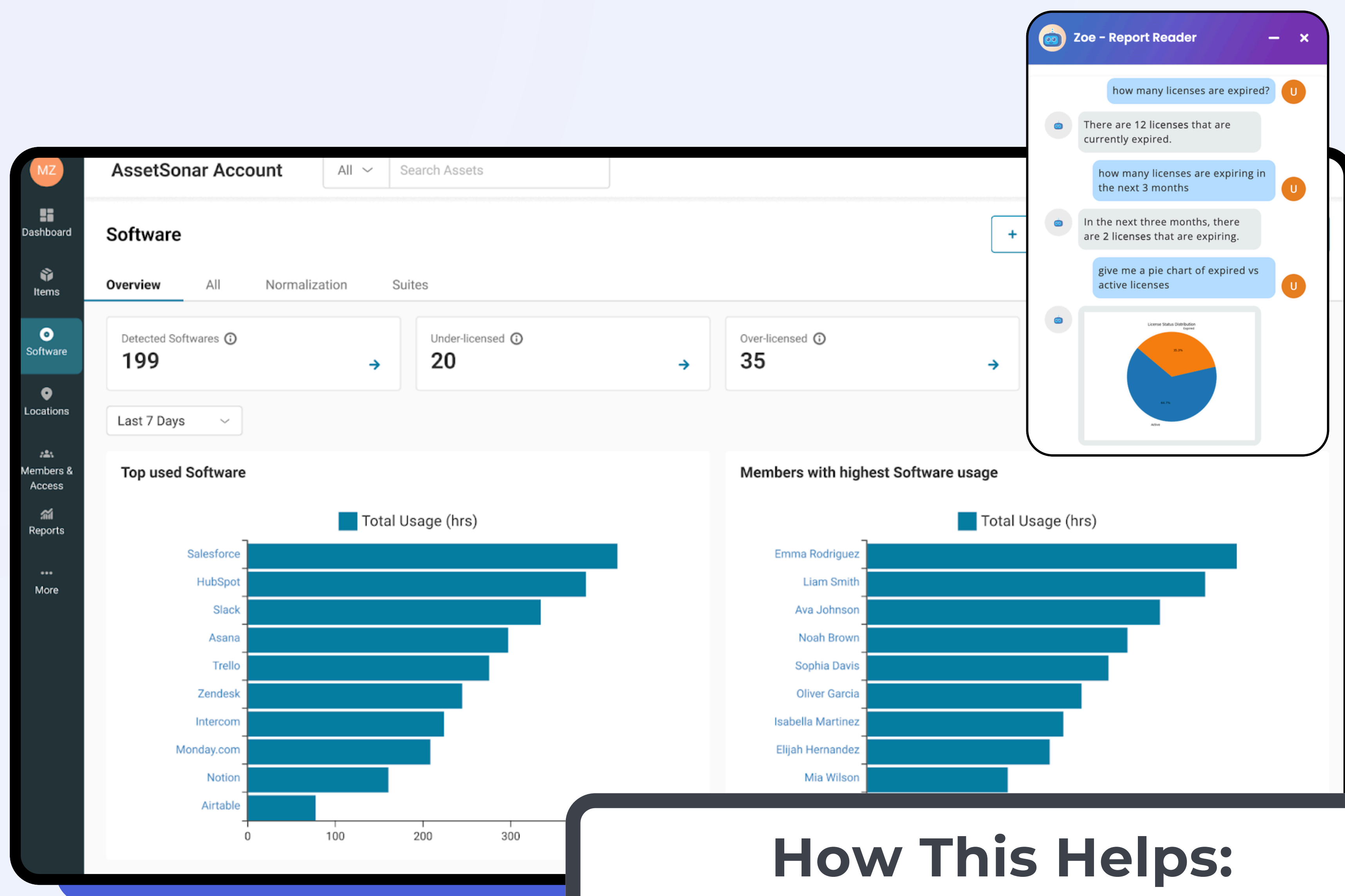
AssetSonar tracks every software license and records entitlements, seat counts, and expiry dates in one live database. License Audits sends renewal-confirmation requests to entitled users, captures signed responses, and flags unlicensed installs before they become audit findings.

- License Optimizer flags unused SaaS seats and calculates annual savings
- Track license type, seat count, entitlements, keys, and renewal dates under one record
- Compliance state (licensed, unlicensed, blacklisted) auto-updates as discovery data flows in
- Renewal & upgrade notifications alert IT ahead of license expiry



### How This Helps:

- ✓ Cut the software costs of underused licenses
- ✓ No renewals or unlicensed installs missed
- ✓ Entitlement evidence available on demand



**How This Helps:**

- ✓ Discover Shadow IT before renewals
- ✓ Unused licenses found automatically
- ✓ Know exactly who uses what, when, and how much

## Software Usage Metering

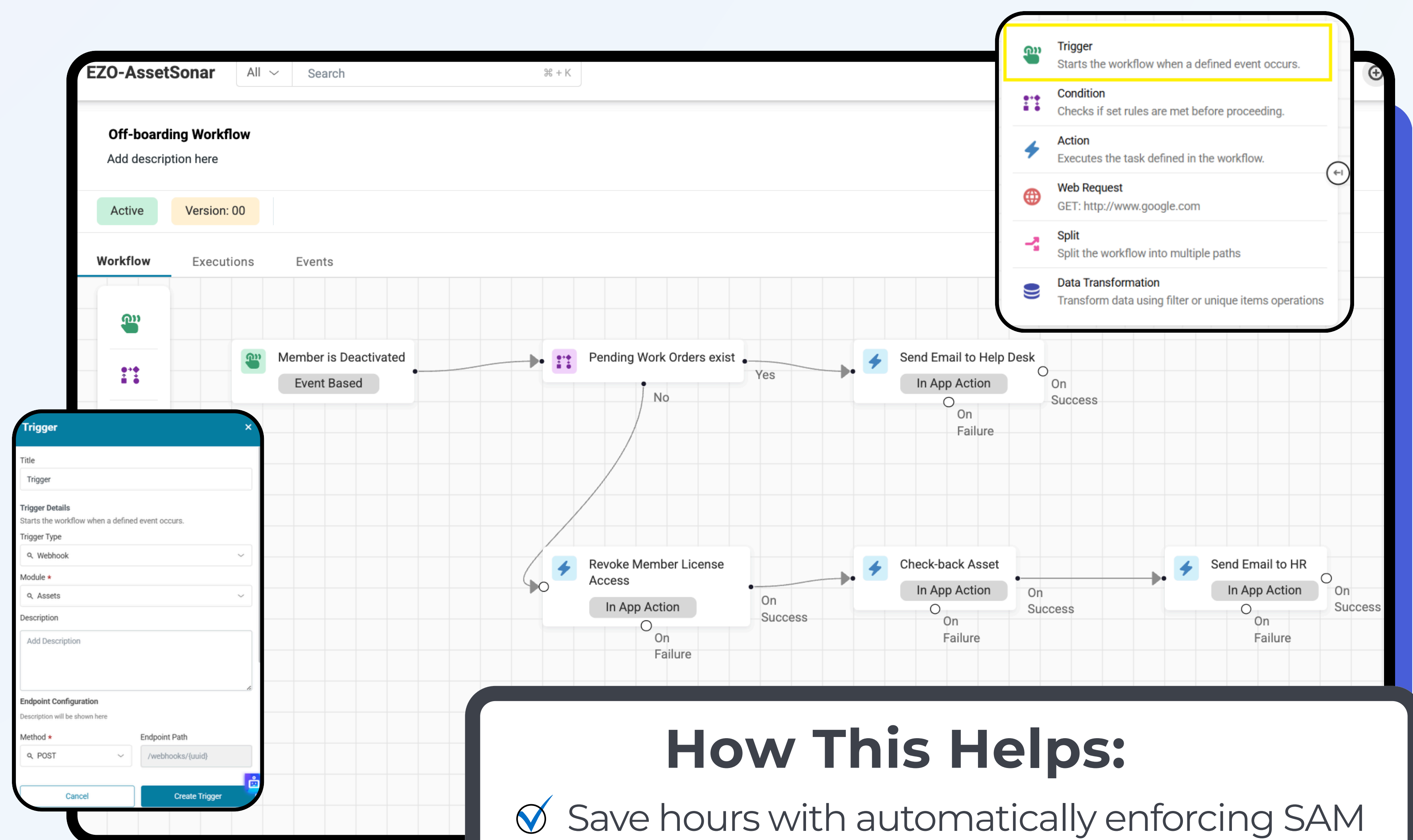
Track active usage per device, user, and license. Identify unused installs, cloud access, and browser-tracked shadow apps in one consolidated view. Zoe, the AI Copilot, helps fetch utilization data and flag license expiration timeline for right-sizing opportunities before each renewal cycle.

- Usage data includes last access date, usage duration, and install status
- Create custom reports and graphs on Software usage and license utilization
- Software Overview dashboard aggregates most/least used apps, top users, and unused installs
- KPI widgets expose underused tools for renewal and budget decisions

## Workflow Automation Engine

Turn IT policies into self-running workflows fired at real events or webhooks. Build triggers, conditions, and actions on a low-code automation canvas across the entire IT Graph for software governance, access management, and employee offboarding. Every execution is logged with insights on success or failure

- Automate license reclamation and access revocation during employee offboarding
- Time-based triggers enforce renewal alerts and compliance checks on schedule
- Route license reclaim approvals, log entitlement removals, and update records in a single automated sequence
- Monitor every App Connector execution with full audit logs



**How This Helps:**

- ✓ Save hours with automatically enforcing SAM policies and license entitlements
- ✓ Automatically log successes or failures on every workflow run
- ✓ Event-based triggers for new software/policy changes

Plans built for every IT need

[See detailed plans →](#)

Priced per asset, no user/agent limits

### IT Asset Management

Complete IT asset management for asset visibility, stronger security, and smoother operations.

MOST POPULAR

### ITSM (ITAM included)

**Everything IT:** Unified service management + complete ITAM context built in.

### Advanced SAM module

Complete Software governance and control; **available with both ITAM & ITSM**

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AssetSonar offers innovative asset intelligence & management solutions, trusted by thousands of organizations globally.